

**PROGRAM STUDI S1 KEPERAWATAN
FAKULTAS KEPERAWATAN
INSTITUT KESEHATAN PAYUNG NEGERI PEKANBARU**

Penelitian, Juni 2026

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Pengaruh Edukasi Audio Visual Terhadap Pengetahuan Tentang Kekerasan Seksual Anak Di SDN 191 Pekanbaru

Xiii+ 68 halaman + 10 tabel + 2 skema + 13 lampiran

ABSTRAK

Prevalensi masalah kekerasan seksual anak terus meningkat tiap tahun, anak usia sekolah dasar sebagai kelompok paling rentan. Dampaknya mencakup fisik, sosial, psikologis, perilaku, hingga kehidupan jangka panjang korban, dan minimnya pengetahuan anak menjadi salah satu faktor penyebab utama. Edukasi melalui media audiovisual video animasi diperlukan agar informasi lebih mudah dipahami sesuai karakteristik anak usia sekolah dasar. Tujuan penelitian untuk mengetahui pengaruh edukasi audio visual terhadap pengetahuan tentang kekerasan seksual anak di SDN 191 Pekanbaru. Penelitian ini merupakan penelitian kuantitatif dengan desain *Quasy-Experiment* menggunakan *Pre-Test Post-Test With Control Group Design* dengan sampel 89 responden melalui teknik *Total Sampling*. Instrumen penelitian berupa kuesioner pengetahuan kekerasan seksual anak yang telah dilakukan uji validitas dan reliabilitas (*Cronbach's Alpha* = 0,827). Analisis data dilakukan secara univariat dan bivariat menggunakan uji *Wilcoxon* dan *Mann-Whitney*. Hasil uji univariat nilai *median* pengetahuan *pretest* kelompok intervensi 13,00 dan *posttest* 16,00, sedangkan *pretest* pada kelompok kontrol 13,50 dan *posttest* 12,50. Hasil bivariat menunjukkan peningkatan signifikan pengetahuan pada kelompok intervensi (*p-value* 0,000<0,05) dan kelompok kontrol tidak mengalami peningkatan (*p-value* 0,472>0,05). Terdapat perbedaan signifikan hasil *posttest* pengetahuan antara kedua kelompok (*p-value* 0,000<0,05). Penelitian ini menjelaskan bahwa terdapat pengaruh signifikan edukasi audiovisual terhadap pengetahuan anak tentang kekerasan seksual. Rekomendasi peneliti agar melakukan penelitian dengan memperluas populasi ke beberapa sekolah dasar dengan karakteristik demografis berbeda seperti perkotaan dengan pedesaan.

Kata kunci : Edukasi Media Audio Visual, Kekerasan Seksual Anak, Pengetahuan, Siswa Sekolah Dasar.

Daftar Pustaka : 64 (2012 – 2026)

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***The Effect of Audio Visual Education on Knowledge About Child Sexual Abuse
at SDN 191 Pekanbaru***

Xiii + 68 pages + 10 tables + 2 scheme + 13 appendices

ABSTRACT

The prevalence of child sexual abuse continues to rise each year, with elementary school-aged children being the most vulnerable group. The impacts range from physical, social, and psychological effects to behavioral issues and long-term consequences for the victims, and children's lack of knowledge is one of the main contributing factors. Education through audiovisual animated videos is necessary to make the information easier to understand, in line with the characteristics of elementary school-aged children. The purpose of this study was to determine the effect of audiovisual education on knowledge about child sexual abuse at SDN 191 Pekanbaru. This study was a quantitative study with a quasi-experimental design using a pre-test post-test with a control group design, with a sample of 89 respondents selected through Total Sampling. The research instrument consisted of a questionnaire on knowledge of child sexual abuse that had undergone validity and reliability testing (Cronbach's Alpha = 0.827). Data analysis was conducted using univariate and bivariate methods, employing the Wilcoxon and Mann-Whitney tests. Univariate results showed median knowledge scores of 13.00 (pretest) and 16.00 (posttest) in the intervention group, compared to 13.50 (pretest) and 12.50 (posttest) in the control group. Bivariate analysis showed a significant increase in the intervention group ($p=0.000<0.05$), while the control group showed no significant change ($p=0.472>0.05$). There was a significant difference in posttest knowledge scores between the two groups ($p\text{-value } 0.000 < 0.05$). This study demonstrates that audiovisual education has a significant effect on children's knowledge of sexual abuse. The researchers recommend conducting further research by expanding the study population to include several elementary schools with different demographic characteristics, such as urban and rural areas.

Keywords : Audiovisual Media Education, Child Sexual Violence, Knowledge, Elementary School Students.

References : 64 (2012–2026)