

**PROGRAM STUDI S1 ILMU KESEHATAN MASYARAKAT FAKULTAS
KESEHATAN & INFORMATIKA INSTITUT KESEHATAN PAYUNG
NEGERI PEKANBARU**

Penelitian, Juni 2026

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**Faktor-Faktor yang Berhubungan dengan Perilaku Berkendara pada
Pengemudi Ojek Online di Maxim Pekanbaru All Community (MPAC)
Tahun 2026**

xiii+49 halaman+2 tabel+3 lampiran

ABSTRAK

Perilaku berkendara pengemudi ojek online merupakan aspek penting dalam keselamatan kerja dan keselamatan jalan. Penelitian ini bertujuan mengetahui faktor-faktor yang berhubungan dengan perilaku berkendara pada pengemudi ojek online Maxim di Maxim Pekanbaru All Community (MPAC) tahun 2026. Penelitian menggunakan desain observasional analitik dengan pendekatan cross sectional. Populasi berjumlah 250 pengemudi aktif, dengan sampel 70 responden yang dipilih melalui accidental sampling. Data dikumpulkan menggunakan kuesioner Driver Behavior Questionnaire (DBQ) modifikasi, kuesioner stres kerja, pengetahuan, dan sikap keselamatan berkendara. Analisis dilakukan secara univariat dan bivariat menggunakan uji Chi-Square. Hasil menunjukkan 60,0% responden memiliki perilaku berkendara baik. Stres akibat target order ($p=0,015$) dan sikap ($p=0,000$) berhubungan signifikan dengan perilaku berkendara. Pengetahuan ($p=0,688$), jam kerja ($p=0,911$), dan usia ($p=0,845$) tidak berhubungan signifikan. Disarankan evaluasi target order serta penguatan sikap keselamatan melalui pelatihan dan sosialisasi rutin bagi pengemudi. Upaya tersebut diharapkan dapat meningkatkan kepatuhan terhadap aturan lalu lintas dan menurunkan risiko kecelakaan kerja pengemudi secara efektif.

Kata Kunci : Perilaku Berkendara, Stres Kerja, Sikap, Ojek Online

Daftar Bacaan: 23 (2018–2024)

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Research, June 2026

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**Factors Associated with Driving Behavior Among Online Motorcycle Taxi
Drivers at Maxim Pekanbaru All Community (MPAC) in 2026**

xiii+49 pages+2 tables+3 appendices

ABSTRACT

The driving behavior of online motorcycle taxi drivers is a critical aspect of workplace safety and road safety. This study aims to identify the factors associated with the driving behavior of Maxim online motorcycle taxi drivers in the Maxim Pekanbaru All Community (MPAC) in 2026. The study employed an analytical observational design with a cross-sectional approach. The population consisted of 250 active drivers, with a sample of 70 respondents selected through accidental sampling. Data were collected using a modified Driver Behavior Questionnaire (DBQ), as well as questionnaires on work-related stress, knowledge, and attitudes toward driving safety. Univariate and bivariate analyses were performed using the chi-square test. The results showed that 60.0% of respondents exhibited good driving behavior. Stress resulting from order targets ($p=0.015$) and attitudes ($p=0.000$) were significantly associated with driving behavior. Knowledge ($p=0.688$), working hours ($p=0.911$), and age ($p=0.845$) were not significantly associated. It is recommended that order targets be evaluated and that safety attitudes be reinforced through routine training and awareness campaigns for drivers. These efforts are expected to effectively improve compliance with traffic regulations and reduce the risk of work-related accidents among drivers.

Keywords: Driving Behavior, Work Stress, Attitude, Online Motorcycle Taxi

References: 23 (2018–2024)