

**PROGRAM STUDI S1 KEBIDANAN DAN PROFESI BIDAN
FAKULTAS KEBIDANAN
INSTITUT KESEHATAN PAYUNG NEGERI PEKANBARU
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**Pengaruh Pemberian Edukasi Melalui Media Audiovisual terhadap
Pengetahuan dan Sikap Anak Sekolah Dasar tentang Cuci Tangan Efektif di
SDN 05 Pekanbaru
Xiii + 50 halaman + 18 tabel + 14 lampiran**

ABSTRAK

Cuci tangan pakai sabun merupakan salah satu upaya pencegahan penyakit infeksi pada anak sekolah dasar. Rendahnya pengetahuan dan sikap anak tentang cuci tangan efektif menyebabkan perlunya edukasi menggunakan media yang menarik, salah satunya media audiovisual. Penelitian ini bertujuan untuk mengetahui pengaruh pemberian edukasi melalui media audiovisual terhadap pengetahuan dan sikap anak sekolah dasar tentang cuci tangan efektif di SDN 05 Pekanbaru.

Penelitian ini menggunakan desain *pre-experimental* dengan pendekatan *one group pre-test and post-test design*. Sampel penelitian berjumlah 41 siswa yang dipilih menggunakan teknik total sampling. Data dikumpulkan menggunakan kuesioner pengetahuan dan sikap, kemudian dianalisis menggunakan *Wilcoxon Signed Rank Test*. Hasil penelitian menunjukkan bahwa setelah diberikan edukasi melalui media audiovisual terjadi peningkatan pengetahuan dan sikap responden. Sebelum intervensi sebagian besar responden memiliki pengetahuan kurang (51,2%), sedangkan setelah intervensi sebagian besar memiliki pengetahuan cukup (51,2%) dan baik (48,8%). Hasil uji statistik menunjukkan $p\text{-value} = 0,000$ ($p < 0,05$), sehingga terdapat pengaruh pemberian edukasi melalui media audiovisual terhadap pengetahuan dan sikap anak sekolah dasar tentang cuci tangan efektif di SDN 05 Pekanbaru. Dapat disimpulkan bahwa edukasi melalui media audiovisual efektif meningkatkan pengetahuan dan sikap anak sekolah dasar tentang cuci tangan efektif.

Kata Kunci: media audiovisual, pengetahuan, sikap, cuci tangan efektif, anak sekolah dasar.

Daftar Bacaan: 45 (2021–2026).

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**The Effect of Audiovisual Education on Elementary School Students'
Knowledge and Attitudes Toward Proper Handwashing at SDN 05 Pekanbaru
xiii + 50 pages + 18 tables + 14 appendices**

ABSTRACT

Handwashing with soap is an effective way to prevent infectious diseases among elementary school children. However, children's knowledge and attitudes regarding proper handwashing remain inadequate, making audiovisual health education necessary. This study aimed to determine the effect of audiovisual education on elementary school students' knowledge and attitudes toward proper handwashing at SDN 05 Pekanbaru. This study used a pre-experimental one-group pre-test and post-test design. A total of 41 students were selected using the total sampling technique. Data were collected using knowledge and attitude questionnaires and analyzed using the Wilcoxon Signed Rank Test. The results showed an improvement in respondents' knowledge and attitudes after the intervention. Before the intervention, most respondents had poor knowledge (51.2%), while after the intervention most had moderate (51.2%) and good (48.8%) knowledge. The statistical analysis showed a p-value of 0.000 ($p < 0.05$), indicating that audiovisual education significantly improved elementary school students' knowledge and attitudes regarding proper handwashing.

In conclusion, audiovisual education is effective in improving elementary school students' knowledge and attitudes toward proper handwashing.

**Keywords: audiovisual media, knowledge, attitude, proper handwashing,
elementary school students.**

References: 45 (2021–2026).