

**PROGRAM STUDI SARJANA KEBIDANAN DAN PROFESI FAKULTAS
KESEHATAN DAN INFORMATIKA INSTITUT KESEHATAN PAYUNG
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PERANCANGAN WEBSITE “BE SAFE” PENGADUAN KASUS

PEMBULLYAN PADA REMAJA DI SMPN 17 PEKANBARU Tahun 2025

xiv + 54 Halaman + 5 Tabel + 8 Lampiran

ABSTRAK

Bullying merupakan permasalahan sosial yang kerap terjadi di lingkungan sekolah dan dihadapi oleh banyak negara di dunia. penelitian ini dilatarbelakangi hasil observasi di SMPN 17 Pekanbaru, terdapat banyak siswa yang mengalami kasus pembullying. Tujuan Penelitian ini adalah untuk merancang sebuah Website pengaduan kasus *Bullying* pada remaja SMP yang aman, interaktif, dan berbasis bukti, sehingga dapat membantu korban atau saksi melaporkan kejadian dengan lebih mudah. Jenis penelitian ini adalah Research and Development (R&D) dengan model ADDIE (Analysis, Design, Development, Implementation, Evaluation). Penelitian ini dilaksanakan di SMPN 17 pekanbaru pada juni hingga july 2025. Sampel penelitian sebanyak 40 orang siswa. Hasil dari pengujian kelayakan dengan kuesioner USE (Usefulness, Satisfaction, and Ease of Use) menunjukkan bahwa website “BeSafe” memperoleh skor usability sebesar 82,2% yang termasuk kategori sangat layak digunakan sebagai website pengaduan kasus pembullying pada remaja serta mampu memberikan kenyamanan, keamanan, dan aksesibilitas bagi korban untuk melakukan pelaporan kasus bullying secara anonim dan mandiri, Kesimpulannya, *BeSafe* layak digunakan sebagai media pelaporan kasus bullying dan memiliki potensi besar dalam mendukung upaya pencegahan perundungan di sekolah. Saran Platform ini perlu dikembangkan secara berkelanjutan, dilengkapi dengan fitur konsultasi daring dan perlu pelatihan bagi siswa dan guru untuk memaksimalkan pemanfaatannya.

Kata kunci: Bullying, pelaporan, remaja, website, BeSafe, perancangan prototipe.

Daftar Bacaan : 21 (2020-2025)

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**Design of the “BeSafe” website For Complaints On Bullying Cases Among
Teenagers at SMP Negeri 17 Pekanbaru in 2025**

xiv + 54 Halaman + 5 Tabel + 8 Lampiran

ABSTRACT

Bullying is a social issue that frequently occurs in school environments and is faced by many countries around the world. This research is based on observations at SMPN 17 Pekanbaru, where many students were found to have experienced bullying. The purpose of this study is to design a bullying complaint website for junior high school students that is safe, interactive, and evidence-based, in order to help victims or witnesses report incidents more easily. This study uses a Research and Development (R&D) approach with the ADDIE model (Analysis, Design, Development, Implementation, Evaluation). The research was conducted at SMPN 17 Pekanbaru from June to July 2025, with a sample of 40 students. The results of the feasibility test using the USE questionnaire (Usefulness, Satisfaction, and Ease of Use) showed that the website “BeSafe” obtained a usability score of 82.2%, which falls into the “highly feasible” category. The website is considered effective for use as a platform to report bullying among adolescents, offering comfort, safety, and accessibility for victims to submit reports anonymously and independently. In conclusion, BeSafe is a suitable platform for reporting bullying cases and has significant potential to support bullying prevention efforts in schools. Recommendations: This platform needs continuous development, online consultation features, and training for students and teachers to maximize its use.

Keywords: Bullying, reporting, adolescents, website, BeSafe, prototype design

References : 21 (2020-2025)