

**PROGRAM STUDI S1 KEBIDANAN DAN PROFESI BIDAN FAKULTAS
KESEHATAN DAN INFORMATIKA INSTITUT KESEHATAN PAYUNG
NEGERI PEKANBARU**

Penelitian, 18 mei 2025

Azra Ananta

**Rancangan Prototipe Website “Redflag” (Dating Violence) Di Ikes Payung
Negeri Pekanbaru)**

x + 71 Halaman + 2 Tabel + 4 gambar + 10 lampiran

ABSTRAK

Kekerasan dalam pacaran (*dating violence*) merupakan masalah serius yang banyak dialami remaja, namun sering tidak dilaporkan karena rasa takut, malu, atau tidak tahu harus mengadu ke mana. Penelitian ini dilatarbelakangi oleh tingginya angka kekerasan dalam pacaran di kalangan remaja, khususnya perempuan, dan rendahnya akses terhadap saluran pengaduan yang aman dan mudah diakses. Tujuan penelitian ini adalah untuk merancang dan mengembangkan prototipe website “redflag” sebagai media edukasi dan pelaporan kekerasan dalam pacaran di Institut Kesehatan Payung Negeri Pekanbaru. Jenis penelitian ini adalah penelitian pengembangan (Research and Development) dengan pendekatan model ADDIE (Analysis, Design, Development, Implementation, Evaluation). Penelitian dilaksanakan di Institut Kesehatan Payung Negeri Pekanbaru pada bulan Juni hingga Juli 2025. Sampel penelitian sebanyak 33 orang remaja yang dipilih menggunakan teknik accidental sampling. Hasil pengujian kelayakan dengan kuesioner USE (Usefulness, Satisfaction, and Ease of Use) menunjukkan bahwa website “redflag” memperoleh skor usability sebesar 91,93%, yang termasuk dalam kategori sangat layak digunakan sebagai sarana edukasi dan pelaporan kekerasan dalam pacaran bagi remaja, serta mampu memberikan kenyamanan, keamanan, dan aksesibilitas bagi korban untuk menyampaikan pengalaman mereka secara anonim dan mandiri.

Kata Kunci : Prototipe, Website, Remaja, Pengaduan, Edukasi.
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Research, 18 mei 2025

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**Prototype Design Of The Redflag Website (Dating Violence) At Ikes Payung
Negeri Pekanbaru**

x + 71 schemes+ 2 table + 4 pict + 10 appendixes

ABSTRACK

Dating violence is a serious issue frequently experienced by adolescents but often goes unreported due to fear, shame, or lack of knowledge about where and how to seek help. This research is motivated by the high incidence of dating violence among teenagers, especially girls, and the limited access to safe and accessible reporting platforms. The aim of this study is to design and develop a prototype website called "redflag" as a digital platform for education and reporting of dating violence at the Payung Negeri Institute of Health Sciences, Pekanbaru. This study employs a Research and Development (R&D) approach using the ADDIE model (Analysis, Design, Development, Implementation, Evaluation). The research was conducted at the Payung Negeri Institute of Health Sciences in June to July 2025. A total of 33 adolescent participants were selected using accidental sampling technique. The feasibility of the website was evaluated using the USE questionnaire (Usefulness, Satisfaction, and Ease of Use), and the results showed a usability score of 91.93%, indicating that the "redflag" website is highly feasible for use as a platform for education and reporting of dating violence among adolescents. It offers a secure, accessible, and anonymous environment for victims to share their experiences and seek help independently.

Keywords : Prototype, Website, Teenagers, Complaints, Education.

Reading Sources : 41 (2016–2025)