

**PROGRAM STUDI S1 KEBIDANAN  
FAKULTAS KESEHATAN DAN INFORMATIKA  
INSTITUT KESEHATAN PAYUNG NEGERI PEKANBARU**

Peneliti, Juli 2025

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Pengaruh Media Audio Visual Terhadap Pengetahuan Dan Sikap Ibu Hamil Tentang  
Tripel Eliminasi Di Puskesmas Ri Sidomulyo Pekanbaru

Xiii + 76 Halaman + 12 Tabel +13 Lampiran

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**ABSTRAK**

*Tripel eliminasi* merupakan pemeriksaan pada setiap ibu hamil terhadap HIV, Sifilis dan Hepatitis B dimana tujuannya untuk penurunan infeksi terhadap bayi baru lahir Media audiovisual yang di gunakan dalam proses penyampaian materi pembelajaran memiliki banyak manfaat di antaranya video merupakan pengganti suatu objek yang akan ditunjukkan untuk menyampaikan pembelajaran. Tujuan dari penelitian ini untuk mengetahui pengaruh media audiovisual terhadap pengetahuan dan sikap ibu hamil tentang *tripel eliminasi* di Puskesmas Ri Sidomulyo Pekanbaru.

Jenis penelitian ini adalah kuantitatif dengan desain *Quasy Experiment Design one grub pre test and pos test*. Populasi adalah ibu hamil trimester 1 di Puskesmas RI Sidomulyo Pekanbaru, jumlah sampel 51 ibu hamil. Teknik pengambilan sampel *purposive sampling*. Analisa data yang digunakan analisa univariat dan bivariate dengan menggunakan uji *Pairet T*

Hasil penelitian menunjukan bahwa pengetahuan sebelum diberikan edukasi mayoritas dalam kategori pengetahuan baik sebanyak 34 orang 66,7%, setelah diberikan edukasi di dapatkan hasil mayoritas berpengetahuan baik 51 orang atau 100,0%. Sedang kan sikap sebelum diberikan edukasi mayoritas kurang sebanyak 42 orang 82,4%, sedangkan setelah diberikan edukasi mayoritas cukup sebanyak 49 orang 96,1%. Didapatkan nilai p value  $0,000 < 0,05$ . Diharapkan media audiovisual dapat menjadi refrensi bagi pihak Puskesmas dalam memberikan edukasi pendidikan kesehatan agar pengetahuan dan sikap ibu hamil bertambah dalam pemeriksaan Tripel Eliminasi.

**Kata Kunci:** Media Audiovisual, Ibu Hamil, Tripel Eliminasi, Pengetahuan, Sikap

**S1 MIDWIFERY STUDY PROGRAM**  
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The Influence of Audio Visual Media on the Knowledge and Attitude of Pregnant Women About Triple Elimination at the Ri Sidomulyo Health Center, Pekanbaru

Xiii+ 76 Pages + 12 Tables +13 Attachments

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**ABSTRAK**

Triple elimination is an examination of every pregnant woman for HIV, Syphilis and Hepatitis B where the goal is to reduce infection of newborns. Audiovisual media used in the process of delivering learning materials has many benefits including video as a substitute for an object that will be shown to convey learning. The purpose of this study was to determine the effect of audiovisual media on the knowledge and attitudes of pregnant women about triple elimination at Puskesmas Ri Sidomulyo Pekanbaru.

This type of research is quantitative with Quasy Experiment Design one grub pre test and pos test. The population was pregnant women in the first trimester at Puskesmas RI Sidomulyo Pekanbaru, the sample size was 51 pregnant women. The sampling technique was purposive sampling. Data analysis used univariate and bivariate analysis by using Pairet T test.

The results showed that knowledge before education was given the majority in the category of good knowledge as many as 34 people 66.7%, after education was given the results of the majority of good knowledge 51 people or 100.0%. Meanwhile, the attitude before being given education was mostly lacking as many as 42 people 82.4%, while after being given education the majority was sufficient as many as 49 people 96.1%. A p value of  $0.000 < 0.05$  was obtained. It is hoped that audiovisual media can be a reference for the Puskesmas in providing health education education so that the knowledge and attitudes of pregnant women increase in the Tripel Elimination examination.

**Keywords:** Audiovisual Media, Pregnant Women, Triple Elimination, Knowledge, Attitude,