

**PROGRAM STUDI SARJANAN KEBIDANAN FAKULTAS KESEHATAN
DAN INFORMATIKA INSTITUT KESEHATAN PAYUNG NEGERI
PEKANBARU**

Penelitian, 12 Juli 2025

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**Pengaruh Permainan Edukasi Tebak Gambar Dengan Audiovisual
Terhadap Peningkatan Kemampuan Bahasa dan Bicara Anak Usia Dini di
KB Siti Sawiah Baitussalam Kota Pekanbaru.**

iv + 80 Halaman + 12 Tabel + 12 Lampiran

ABSTRAK

Usia dini merupakan masa emas (*golden age*) yang sangat penting bagi pertumbuhan dan perkembangan anak, termasuk dalam aspek bahasa dan berbicara. Kemampuan ini berperan penting dalam proses komunikasi anak dengan lingkungan sekitarnya. Namun, berdasarkan studi pendahuluan di KB Siti Sawiah Baitussalam Kota Pekanbaru, belum dilakukan skrining kemampuan bahasa dan berbicara, serta belum diterapkan media permainan edukatif berupa tebak gambar dengan audiovisual sebagai stimulasi. Penelitian ini bertujuan untuk mengetahui pengaruh permainan edukatif tebak gambar dengan audiovisual terhadap peningkatan kemampuan bahasa dan berbicara anak usia dini. Penelitian ini menggunakan desain *Quasy Experimen* dengan pendekatan *one group pretest and posttest*. Sampel penelitian berjumlah 48 anak usia dini. Pengumpulan data dilakukan dengan menggunakan instrumen penilaian kemampuan bahasa dan bicara, kemudian dianalisis menggunakan uji normalitas *Shapiro-Wilk* dan uji *Wilcoxon Signed Rank Test* karena data tidak berdistribusi normal. Hasil analisis menunjukkan adanya peningkatan kemampuan bahasa dan berbicara setelah intervensi, dengan nilai signifikansi uji Wilcoxon sebesar 0,000 ($p < 0,05$). Artinya, terdapat pengaruh yang signifikan dari permainan edukatif tebak gambar dengan audiovisual terhadap peningkatan kemampuan bahasa dan bicara anak. Kesimpulan, media permainan edukatif tebak gambar dengan audiovisual efektif meningkatkan kemampuan bahasa dan berbicara anak usia dini.

Kata Kunci : Anak Usia Dini, Bahasa dan Bicara, Permainan Edukatif
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Research, 12 Juli 2025

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***The Effect of Educational Games Guess the Picture with Audiovisuals on
Improving Language and Speech Skills of Early Childhood Children at KB Siti
Sawiah Baitussalam, Pekanbaru City.***

v + 80 schemes+ 12 table + 12 appendixes

ABSTRACT

Early childhood is a golden age that is very important for the growth and development of children, including in the aspects of language and speech. These abilities play an important role in the process of communication between children and their surroundings. However, based on a preliminary study at KB Siti Sawiah Baitussalam Pekanbaru City, language and speech ability screening has not been conducted, and educational game media in the form of guessing pictures with audiovisuals as stimulation has not been implemented. This study aims to determine the effect of educational guessing pictures with audiovisuals on improving language and speech skills in early childhood. This study used a Quasy Experiment design with a one-group pretest and posttest approach. The research sample consisted of 48 early childhood children. Data collection was carried out using language and speech ability assessment instruments, then analyzed using the Shapiro-Wilk normality test and the Wilcoxon Signed Rank Test because the data were not normally distributed. The results of the analysis showed an increase in language and speech abilities after the intervention, with a significance value of the Wilcoxon test of 0.000 ($p < 0.05$). This means that there is a significant effect of educational guessing pictures with audiovisuals on improving children's language and speech abilities. Conclusion, educational game media guessing the picture with audiovisuals is effective in improving the language and speaking skills of early childhood.

Keywords : Early Childhood, Language and Speech, Educational Games

References : 63 (2016-2024)