

**PROGRAM STUDI S1 KEPERAWATAN FAKULTAS KEPERAWATAN
INSTITUT KESEHATAN PAYUNG NEGERI PEKANBARU
Penelitian, Juli 2025**

Alni, Bayu Rizky

**PERSEPSI MASYARAKAT TERHADAP PENGGUNAAN TERAPI
KOMPLEMENTER DI RUMAH SEHAT *ISLAMIC NURSE* DAN RUMAH
SEHAT NOU KOTA PEKANBARU
TAHUN 2025**

XIV + 53 Halaman + 1 Skema + 8 Tabel + 1 Gambar + 10 Lampiran

ABSTRAK

Peningkatan minat terhadap terapi komplementer didorong oleh kesadaran akan pendekatan kesehatan holistik dan adanya ketidakpuasan terhadap model pengobatan medis konvensional. Penelitian ini bertujuan menganalisis persepsi masyarakat terhadap terapi komplementer. Penelitian ini menggunakan pendekatan kualitatif dengan studi fenomenologi dengan teknik pengumpulan data wawancara mendalam, observasi dan dokumentasi. Analisis data menggunakan model Miles Huberman dengan bantuan software NVivo. Penelitian ini dilakukan di Rumah Sehat Islamic Nurse dan Rumah Sehat NOU Pekanbaru pada bulan Juni 2025 dengan jumlah informan sebanyak 11 informan yang diambil melalui purposive sample. Hasil penelitian didapatkan 6 kategori tematik, yaitu: jenis terapi komplementer yang diketahui, motivasi memilih terapi komplementer, pengalaman setelah terapi, peran doa dan keyakinan, persepsi terhadap layanan, dan harapan terhadap terapi komplementer. Penelitian ini diharapkan dapat memperkaya literatur ilmiah mengenai pengalaman pasien dalam terapi komplementer, serta menjadi dasar bagi pengembangan pelayanan kesehatan yang lebih integratif dan holistik di kedua Rumah Sehat tersebut.

Kata Kunci : Persepsi, Masyarakat, Terapi Komplementer
Daftar Bacaan : 29 (2005-2025)

**BACHELOR OF NURSING PROGRAM, FACULTY OF NURSING
PAYUNG NEGERI INSTITUTE OF HEALTH SCIENCE
Research, July 2025**

Alni, Bayu Rizky

***PUBLIC PERCEPTION OF THE USE OF COMPLEMENTARY THERAPY
AT ISLAMIC NURSE HEALTH HOUSE AND NOU HEALTH HOUSE
PEKANBARU CITY YEAR 2025***

XIV + 53 Pages + 1 Scheme + 8 Tables + 1 Figures + 10 Appendixes

ABSTRACT

The increasing interest in complementary therapy is driven by an awareness of a holistic health approach and dissatisfaction with conventional medical treatment models. This study aims to analyze public perception of complementary therapy. This research uses a qualitative approach with a phenomenological study, using data collection techniques of interviews, observation, and documentation. Data analysis uses the Miles Huberman model with the help of NVivo software. The study was conducted at Islamic Nurse Health House and NOU Health House in Pekanbaru in June 2025 with 11 informants selected through purposive sampling. The research results obtained 6 thematic categories, namely: types of complementary therapy known, motivations for choosing complementary therapy, experiences after therapy, the role of prayer and faith, perceptions of services, and hopes for complementary therapy. This research is expected to enrich the scientific literature on patient experiences in complementary therapy, and to serve as a basis for the development of more integrative and holistic healthcare services in both Health Houses.

Keywords : Perception, Public, Complementary therapy

References : 29 (2005-2025)